

Transcontinental again ranked one of the Best 50 Corporate Citizens by Corporate Knights

Montreal, June 13, 2011 – Transcontinental (TSX : TCL.A, TCL.B, TCL.PR.D) is pleased to announce that for the fifth consecutive year it has been ranked by the independent Canadian media corporation Corporate Knights as one of the Best 50 Corporate Citizens in 2011. Corporations are selected based on their community involvement, labour relations, environmental practices, occupational health & safety and governance practices. This year Transcontinental ranked 24th in this listing of Canadian enterprises that are doing their best to fulfill their end of the social contract.

"Over the years, Transcontinental has voluntarily made important efforts to promote sustainability out of respect for its employees, customers and shareholders, the three pillars of the corporation, and for the communities in which it operates," said François Olivier, President and CEO of Transcontinental. "This tribute by Corporate Knights is a gratifying mark of public recognition for the choices we are making and it encourages us to continue with our strategies and procedures to integrate sustainable development."

A few days ago, Transcontinental also announced that it had earned, for the third year in a row, a position in the *Maclean's*/Jantzi Sustainalytics ranking of the 50 most socially responsible corporations in Canada, based on a broad range of environmental, social and governance (ESG) criteria. In addition, since 2004 Transcontinental has also been listed on the Jantzi Social Index® (JSI), a market capitalization-weighted common stock index of socially responsible companies, modeled on the S&P/TSX 60. The JSI consists of 60 Canadian companies that satisfy a set of broadly based environmental, social and governance rating criteria.

Furthermore, Transcontinental has published its Sustainability Report every year since 2009, based on the Global Reporting Initiative (GRI). The 2010 report, which meets the GRI Application Level B standard, is available at: <http://www.transcontinental-ecodev.com>.

About Transcontinental

Transcontinental creates marketing products and services that allow businesses to attract, reach and retain their target customers. The Corporation is the largest printer in Canada and Mexico, and fourth-largest in North America. It is also one of Canada's top media groups as the leading publisher of consumer magazines and French-language educational resources, and of community newspapers in Quebec and the Atlantic provinces. Thanks to a wide digital network of more than 300 websites, the company reaches over 10 million unique visitors per month in Canada. Transcontinental also offers interactive marketing products and services that use new communication platforms supported by



marketing strategy and planning services, database analytics, premedia, e-flyers, email marketing, custom communications and mobile solutions.

Transcontinental (TSX: TCL.A, TCL.B, TCL.PR.D) has 10,500 employees in Canada, the United States and Mexico, and reported revenues of C\$2.1 billion in 2010. For more information about the Corporation, please visit www.transcontinental.com.

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