

*For immediate release*

**TRANSCONTINENTAL INC. EXPECTS TO CLOSE THE TRANSACTION TO ACQUIRE QUAD/GRAPHICS CANADA, INC.  
OVER THE NEXT SEVERAL WEEKS**

Montreal, February 7, 2012 – Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D.) is very pleased to announce that it has received from the Competition Bureau of Canada the necessary authorizations to close the transaction for the indirect acquisition of the shares of Quad/Graphics Canada, Inc. Closing is expected to take place as soon as possible over the next several weeks.

Recall that last July 13 Transcontinental Inc. announced that it had agreed to acquire all the shares of Quad/Graphics Canada, Inc. representing seven facilities (3 in Ontario, 2 in Quebec, 1 in Alberta and 1 in Nova Scotia), that regroup six printing plants and one premedia facility.

In a separate transaction, Transcontinental Inc. has also reached an agreement to sell its Mexican operations as well as transfer its black and white book printing business, destined for U.S. export, to Quad/Graphics. This transaction was completed September 8, 2011. Essentially, these two transactions represent an exchange of assets.

**About TC Transcontinental**

TC Transcontinental creates marketing products and services that allow businesses to attract, reach and retain their target customers. The Corporation is the largest printer in Canada and the fourth-largest in North America. As the leading publisher of consumer magazines and French-language educational resources, and of community newspapers in Quebec and the Atlantic provinces, it is also one of Canada's top media groups. TC Transcontinental is also the leading door-to-door distributor of advertising material in Canada through its celebrated Publisac network in Quebec and Targeo in the rest of Canada. Thanks to a wide digital network of more than 1,000 websites, the Corporation reaches over 13 million unique visitors per month in Canada. TC Transcontinental also offers interactive marketing products and services that use new communication platforms supported by marketing strategy and planning services, database analytics, premedia, e-flyers, email marketing, custom communications and mobile solutions.

Transcontinental Inc. (TSX : TCL.A, TCL.B, TCL.PR.D), known by the brands TC Transcontinental, TC Media and TC Transcontinental Printing, has approximately 10,000 employees in Canada and the United States, and reported revenues of C\$2.0 billion in 2011. For more information about the corporation, please visit [www.tc.tc](http://www.tc.tc).

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