

For Immediate Release

**Isabelle Marcoux named one of Canada's
Most Influential Women of 2012**
in prestigious *Top 100* awards of Women's Executive Network (WXN)

Montreal, December 4, 2012 — TC Transcontinental congratulates Isabelle Marcoux, Chair of the Board of Transcontinental Inc., on being named a recipient of the prestigious *Canada's Most Powerful Women: Top 100™* award for 2012.

Presented each year for the past decade by the Women's Executive Network (WXN), the *Canada's Most Powerful Women: Top 100™* awards recognize the professional achievements of the country's most prominent female leaders in Canada's private, public and non-profit sectors. Recipients are selected based on their strategic vision and leadership, the financial success of their organization, and their commitment to their community.

Isabelle Marcoux has been Chair of the Board of Transcontinental Inc. since 2007, and prior to that was Vice President, Corporate Development for the Company from 2004. In the latter capacity, she was responsible for all strategic planning processes as well as mergers and acquisitions. Ms. Marcoux is also a Member of the Board of George Weston Limited, Rogers Communications Inc. and Power Corporation of Canada. She is also a director of the Board of Trade of Metropolitan Montreal and is well known for her deep commitment to the community. Among other things, in the past year Ms. Marcoux chaired the Tel-Jeunes 2012-2017 fundraising campaign and will serve as Patron of Honour for the 2012 Children's Ball of the Montreal Children's Hospital Foundation.

"On behalf of the 18,000-member community of women of WXN, we congratulate each of the winners we are honouring in this 10th edition of the *Top 100* awards," said Women's Executive Network founder, Pamela Jeffery. "They are an extraordinary group of female leaders who reach out to our community and truly embody the qualities WXN strives to recognize. They are dynamic, committed and inspiring leaders who blaze new trails for future generations."

Isabelle Marcoux joins 653 other women who have received Women's Executive Network (WXN) *Top 100* awards over the past decade. The full list of award winners is available at top100women.ca.

About the Women's Executive Network (WXN)

Founded in 1997, the Women's Executive Network WXN is Canada's leading organization dedicated to the advancement and recognition of women in management, executive, professional and board roles. WXN is a founding member of the Canadian Board Diversity Council, dedicated to increasing the diversity of Canada's corporate boards.

About TC Transcontinental

TC Transcontinental creates marketing products and services that allow businesses to attract, reach and retain their target customers. The Corporation is the largest printer in Canada and the fourth-largest in North America. As the leading publisher of consumer magazines and French-language educational resources, and of community newspapers in Quebec and the Atlantic provinces, it is also one of Canada's major media groups. TC Transcontinental is also the leading door-to-door distributor of advertising material in Canada through its Publisac network in Quebec and Targeo in the rest of Canada. Thanks to a wide digital network of more than 3,500 websites, the Corporation reaches over 18.7 million unique visitors per month in Canada. TC Transcontinental also offers interactive marketing products and services that use new communication platforms supported by marketing strategy and planning services, database analytics, premedia, e-flyers, email marketing, custom communications and mobile solutions.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), known by the brands TC Transcontinental, TC Media and TC Transcontinental Printing, has approximately 10,000 employees in Canada and the United States, and reported revenues of C\$2.0 billion in 2011. For more information about the corporation, please visit www.tc.tc.

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A photo of Isabelle Marcoux
is available [here](#).

Women's Executive Network (WXN)

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