

For immediate release

TC Transcontinental Printing signs five-year agreement to print the *Vancouver Sun* newspaper

Montreal, November 28, 2013 – TC Transcontinental Printing announced today that it has signed a five-year agreement with Postmedia Network Inc. to print the *Vancouver Sun*, which is published Monday to Saturday. The contract with Postmedia Network takes effect in early 2015. The newspaper will be printed at Transcontinental Printing's state-of-the-art facility in Vancouver. No additional investments will be required to accommodate this new business given TC Transcontinental Printing's highly efficient and flexible hybrid platform and skilled workforce. This agreement will enable TC Transcontinental Printing to further optimize its capacity within the Vancouver facility.

"This agreement builds on our recent announcement to print the *Calgary Herald*, which we started printing on November 18," said Brian Reid, President of TC Transcontinental Printing. "Given the current pace of change in the newspaper industry, this additional agreement demonstrates the relevance of our printing platform and the renewed interest in our ability to help publishers across Canada become more efficient."

About TC Transcontinental

Largest printer and leading provider of media and marketing activation solutions in Canada, TC Transcontinental creates products and services that allow businesses to attract, reach and retain their target customers. The Corporation specializes in print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, and door-to-door distribution.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), known by the brands TC Transcontinental, TC Media and TC Transcontinental Printing, has approximately 9,500 employees in Canada and the United States, and reported revenues of C\$2.1 billion in 2012. Website www.tc.tc.

- 30 -

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