

For immediate release

TC Transcontinental Printing announces sale of assets of subsidiary Rastar

Montreal, February 11, 2014 – TC Transcontinental Printing, a division of TC Transcontinental (TSX : TCL.A TCL. B TCL.PR.D) announced today that it is selling the assets of Rastar, based in Utah, USA, a subsidiary which specializes in personalized print products. Rastar will be acquired by Digibell, Inc., a wholly owned subsidiary of Sun Litho, one of the most well-known commercial printers in Utah since 1941.

“The decision to dispose of Rastar’s assets is consistent with our strategy to focus on our commercial printing operations in Canada. We are certain that Rastar’s customers will continue to be well served by the new owner and we thank them for their support over the past several years. We also thank all our employees for their dedication and support and wish them every success in the future,” said Brian Reid, President of TC Transcontinental Printing.

“Rastar is an exceptional fit with our operation. Sun Litho has been one of the premier commercial printers and packaging companies in the region while Rastar is one of the very best digital print companies in the country. This move will allow us to offer a full range of solutions to our customers,” said Jeff Isbell, President and CEO of Sun Litho.

About TC Transcontinental Printing

As the largest printer in Canada and the third-largest in North America, TC Transcontinental Printing has an extensive state-of-the art network of printing plants. Over 5,000 employees offer innovative print solutions for retail flyers, magazines, newspapers, four-colour books, and personalized and mass marketing products that meet the needs of publishers and marketing specialists.

TC Transcontinental Printing is a division of Transcontinental Inc. (TSX: TCL.A, TCL. B and TCL.PR.D), which has over 9,000 employees in Canada and the United States, and revenues of C\$2.1 billion in 2013. Website www.tc.tc

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