

For Immediate Release

Transcontinental Inc. completes transaction with the Sun Media Corporation in Quebec

Montreal, June 2, 2014 – Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D) is pleased to announce that it has completed the transaction to acquire the 74 weekly newspapers of Sun Media Corporation in Quebec and their related Web properties. Transcontinental now owns all the weekly newspapers acquired from Sun Media Corporation.

Recall that the Competition Bureau set the requirement that Transcontinental must put 34 of the 154 newspapers in its portfolio up for sale for a period of 60 days, including some that are part of the transaction with Sun Media, as announced in the press release of May 28, 2014. The sale of the newspapers is being handled by a third party.

About TC Transcontinental

Largest printer and a leading provider of media and marketing activation solutions in Canada, TC Transcontinental creates products and services that allow businesses to attract, reach and retain their target customers. The Corporation specializes in print and digital media, the production of magazines, newspapers, books and custom content, mass and personalized marketing, interactive and mobile applications, door-to-door distribution, and also manufactures a range of flexible packaging products in the United States.

Transcontinental Inc. (TSX: TCL.A, TCL.B, TCL.PR.D), including TC Transcontinental, TC Media, TC Transcontinental Printing and TC Transcontinental Packaging, has over 9,000 employees in Canada and the United States, and revenues of C\$2.1 billion in 2013. Website www.tc.tc.

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