

*For immediate release*

**TC Media sells its *L'Étoile du Lac*, *Le Lac-St-Jean* and *Le Nouvelles Hebdo* newspapers**

**Montreal, August 9, 2017** – Transcontinental Inc.'s (TSX: TCL.A TCL.B) Media Sector, TC Media, announced today the sale of three of its publications, namely *L'Étoile du Lac*, based in Roberval, *Le Lac-St-Jean*, in Alma, and *Le Nouvelles Hebdo*, in Dolbeau-Mistassini, as well as their related web properties, to Trium Médias Inc. The group consists of two TC Media employees, namely Ms. Marlène Claveau and Ms. Stéphanie Gagnon, as well as Mr. Daniel St-Pierre. The 23 employees of these publications will pursue their careers with Trium Médias Inc. The Corporation would like to thank them for their professionalism and wishes them the best for the future. Furthermore, TC Transcontinental also concluded a multi-year agreement for the printing and distribution of these three publications.

This transaction is part of the process for the sale of TC Media's local and regional newspapers in Quebec and Ontario, which was made public in a press release issued by Transcontinental Inc. on April 18.

**About TC Transcontinental**

Canada's largest printer with operations in print, flexible packaging, publishing and digital media, TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by the Corporation and its employees. The Corporation's commitment to its stakeholders is to pursue its business and philanthropic activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A TCL.B), known as TC Transcontinental, has more than 7,000 employees in Canada and the United States, and revenues of C\$2.0 billion in 2016. Website [www.tc.tc](http://www.tc.tc)

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