

*For Immediate Release*

**Invitation by Transcontinental Inc. to a press conference on the acquisition of Coveris Americas**

**Montréal, April 2, 2018** — Members of the media are invited to a press conference during which senior executives of Transcontinental Inc. (TSX: TCL.A, TCL.B) (“TC Transcontinental” or “the Corporation”) will discuss the agreement to acquire Coveris Americas, announced earlier this morning in a press release.

TC Transcontinental is Canada's largest printer and a key supplier of flexible packaging in North America. The Corporation is also a leader in its specialty media segments. Coveris Americas manufactures a variety of flexible plastic and paper products, including rollstock, bags and pouches, coextruded films, shrink films, coated substrates and labels.

**REMINDER**

**What:** Press conference on a transformational acquisition that will allow TC Transcontinental to position itself among the top ten flexible packaging converters in North America.

**Who:** Isabelle Marcoux, Chair of the Board, Transcontinental Inc.  
François Olivier, President and Chief Executive Officer, TC Transcontinental

**When:** Tuesday, April 3, 2018  
11:00 a.m.

**Where:** Sofitel – Room Paloma  
1155 Sherbrooke St West  
Montréal, QC H3A 2N3

A webcast will be available on TC Transcontinental’s website at [www.tc.tc](http://www.tc.tc).

**ABOUT TC TRANSCONTINENTAL**

TC Transcontinental is Canada's largest printer and a key supplier of flexible packaging in North America. The Corporation is also a leader in its specialty media segments. TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by TC Transcontinental and its employees. TC Transcontinental's commitment to its stakeholders is to pursue its business activities in a responsible manner.

TC Transcontinental currently has over 6,100 employees in Canada and the United States, and had revenues of approximately \$2.0 billion for the fiscal year ended October 29, 2017. For more information, visit TC Transcontinental's website at [www.tc.tc](http://www.tc.tc).

**INFORMATION:**

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